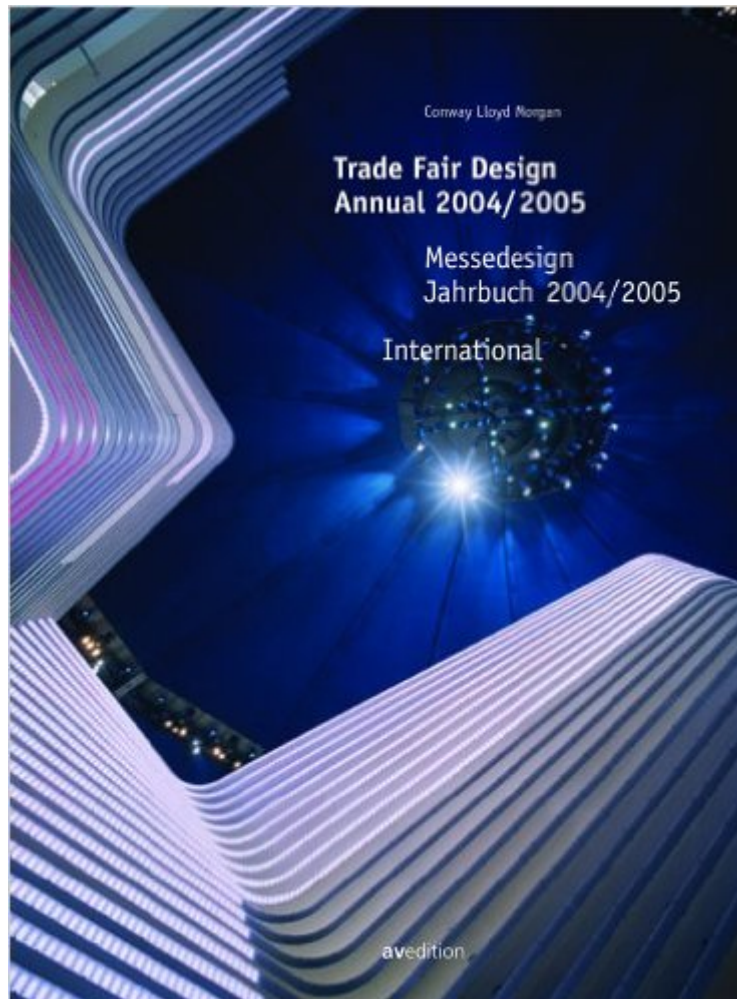


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Trade Fair Design Annual 2004/2005: Avedition (German Edition)



Synopsis

This new volume, which draws on an international selection of entries from a great number of countries, testifies to innovation in the planning and management of events, as well as offering professional designers, event managers and the fair-going public a range of visual delights and exhibited inspirations. To research this work, design journalist and insider Conway Lloyd Morgan visited the most significant trade fairs, examining small and large trade fair stands in Detroit, Bologna, Paris, Amsterdam, Basel, Berlin, Munich, Hanover, Frankfurt, Las Vegas, London, Los Angeles, Tokyo, among others.

Book Information

Paperback: 250 pages

Publisher: Princeton Architectural Press; Bilingual edition (May 2005)

Language: German

ISBN-10: 3899860322

ISBN-13: 978-3899860320

Product Dimensions: 12.3 x 9 x 0.7 inches

Shipping Weight: 2.9 pounds

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Design Spd Annual: 29th Publication Design (Society of Publication Designers' Publication Design Annual) (v. 29) 42nd Publication Design Annual (Society of Publication Designers' Publication Design Annual) 38th Publication Design Annual (Society of Publication Designers' Publication Design Annual) SPD 37th Publication Design Annual (Publication Design Annual, No. 37) Society of Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) 31st Publication Design Annual (Publication Design Annual, No 31) (v. 31) 36th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 36) Where is the baby - Wo ist das Baby: (Bilingual Edition) English-German children's picture book. Children's bilingual German book. German books for ... for children) (Volume 1) (German Edition) Bilingua German book: My Daddy is the Best.Mein Papa ist der Beste: Children's English German Picture book (Bilingual Edition),German childrens books,Bilingual ... books for children: 7) (German Edition) German children's book: My Daddy is the Best. Mein Papa ist der Beste: German books for children.(Bilingual Edition) English German children's picture ... for children:) (Volume 7) (German Edition) Children's German books: Where is Santa. Wo ist der Weihnachtsmann: Children's English-German Picture book (Bilingual Edition) (German Edition),German ... for children: Easter, Christmas etc. 1) Learn German III: Parallel Text - Easy Stories (German - English) Bilingual - Dual Language (Learning German with Parallel Text 3) (German Edition) I Love to Keep My Room Clean Ich räume mein Zimmer gerne auf (English German Bilingual): German bilingual childrens books (English German Bilingual Collection) (German Edition) Software Reuse: Methods, Techniques, and Tools: 8th International Conference, ICSR 2004, Madrid, Spain, July 5-9, 2004, Proceedings (Lecture Notes in Computer Science)

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